



Headshot Prep Guide

Attire

All clothes should be cleaned and pressed before the shoot. Wear your best-fitting/favorite suit or business dress. Shirts should be newer, fit well and have a crisp collar or collar stays. We don't want curled collars! Shirts with more structure are better than floppy shirts. Your tie should complement your suit and style: the knot should be center aligned, snug up against the top button. The neckline of your sweater should mirror your blouse and any necklace should fall around the clavicle area. Avoid busy patterns, textures or distracting necklines. Ladies usually have shoulders covered in corporate headshots.

Hair & Makeup

Take a few minutes to style your hair & bring any tools, sprays or product that will help with touch ups. Attend to any stray hairs on your face: nose, eyebrows and beards.

If you are doing your own makeup, please use a light hand. In my opinion, natural makeup that simply emphasizes your natural beauty is best. Heavy eyeliner, volumizing lash extensions and matte lipstick can be a distraction.

Bring lipsticks and/or lip glosses. Please bring basic makeup and tools in case we need to add, remove, and touch up. Try to avoid makeup with an SPF, which causes more shine.

If you don't usually wear a lot of makeup, there is no need to go overboard for your photos.

Jewelry

Bring jewelry you love or always wear. Classic and understated tends to look best - simple stud earrings, short pendant necklaces or a smaller strand of pearls. We can shoot with and without jewelry. Sometimes I prefer no jewelry to eliminate distractions, but it's up to you what we shoot!

Glasses

If you wear glasses every day, you should have your glasses in your headshot. If you sometimes wear glasses and sometimes wear contacts, bring the glasses to try.

If you have multiple pairs, bring them, so we can try multiple frames and lenses.